

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 6719417  |
| <b>Application Number:</b>                  | 10686967   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 8084   |
| <b>Title of Invention:</b>                  | System and method for incorporation of products and services into reality television |
| <b>First Named Inventor/Applicant Name:</b> | Channing K. Barringer  |
| <b>Customer Number:</b>                     | 66569  |
| <b>Filer:</b>                               | Jonathan Berschadsky/DAVID NGUY  |
| <b>Filer Authorized By:</b>                 | Jonathan Berschadsky   |
| <b>Attorney Docket Number:</b>              | 03292.101810.  |
| <b>Receipt Date:</b>                        | 29-DEC-2009  |
| <b>Filing Date:</b>                         | 16-OCT-2003  |
| <b>Time Stamp:</b>                          | 14:00:52   |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)  |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

### File Listing:

| Document Number | Document Description | File Name                | File Size(Bytes)/Message Digest                        | Multi Part/.zip | Pages (if appl.) |
|-----------------|----------------------|--------------------------|--|-----------------|------------------|
| 1               | Power of Attorney    | statement03292101810.pdf | 113167<br>49bce5daca61482c2a2f105c29c22c25916d<br>3e6d | no              | 1                |

### Warnings:

### Information:

|   |                   |                            |  |    |   |
|---|-------------------|----------------------------|--|----|---|
| 2 | Power of Attorney | 000powerofAttorneyform.pdf | 542040<br>00cb5f48293d1d2d595e00128263de6a298<br>62865 | no | 2 |
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**Warnings:**

**Information:**

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|------------------------------|--------|
| Total Files Size (in bytes): | 655207 |
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.